

# Generic AI, generic results.

## One AI co-worker for every role in your company.



### Less than 1% of companies have role engineering

MCKINSEY STATE OF AI, 2025-2026

#### STAGE 1 · SEARCH BOX

##### Riding Bareback



88% 88 of 100

#### STAGE 2 · PROMPT ENGINEERING

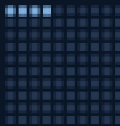
##### A Rope on the Neck



11% 11 of 100

#### STAGE 3 · CONTEXT ENGINEERING

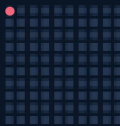
##### Reins & GPS



4% 4 of 100

#### STAGE 4 · ROLE ENGINEERING

##### 1 Harness Per Role



Under 1% 1 of 100

- ◆ **A custom workbench for every major role and function in your company.** CEO intelligence for the CEO, sales intelligence for the sales team, investor intelligence for your capital raiser, recruiting intelligence for HR, HubSpot intelligence for whoever is implementing software.
- ◆ **Not coaching, not software.** A custom build for every seat on your team, inside your account, yours to keep. You add us as a sub-admin and we build it there.
- ◆ **Simple, yet powerful.** Our AI tools have been used 40,000 times and even if you are nerdy enough to create your own skills in Claude or know what a .MD file is, your employees do not. They need a simple tool built out for their exact daily work flow.
- ◆ **Built around your business.** Your processes, KPIs and workflows, then graded every session so month six beats week one.

25% faster, 40% better

758 consultants, randomized

HBS & BCG, 2023

14% to 34% more output

5,179 support staff on the job

BRYNJOLFSSON ET AL., QJE 2025

40% less time

Real writing work, quality up 18%

NOY & ZHANG, MIT, 2023

#### CASE STUDIES

- || **34 uses a week to 500**  
A general AI tool ran 1,800 uses in a year. Once each role had its own center, usage hit 500 in one week. Same team.
- 💰 **\$25,000 and nine months became nine days and zero dollars**  
Same platform migration, twice. First time a consultant overbuilt it. Second time, no consultant, no onboarding fee.
- 🔍 **Lead qualification, 5x the depth**  
Four data points in three minutes became twenty data points in one minute.
- 🎤 **300 events. 412 panels. 2,100 questions.**  
Every panel question ever asked is captured. The Event Intelligence Center builds a new panel from the best of all of it.
- 📄 **Seven years of monthly investor reports**  
The template that gets written once is the template that ships eighty-four times.
- ✅ **Nine vendor contracts, nine standards**  
One of them is your best work. That one should be the floor for the next nine.

“It was like turning on God Mode for sales.” Volunteered by one of our salespeople on day one. Nobody asked him for feedback.

Build the best version once, then use it every time. **If you are not doing that with AI, a competitor is.**



Richard C. Wilson



40,000 Uses to Date



15 Person Team &  
19 Years in  
Business



\$1B in Transactions  
Between Members



100 Intelligence  
Centers, Agents, &  
Skills, Developed